



PriceVue™

Website Price Validation

Offer price transparency without affecting
your margins.



PriceVue: Key Highlights

- Independent price validation (Validate your best deals)
- Market data backup (Establish trust with shoppers)
- Take online deposits on vehicles (Safe and secure)
- Expedite digital sales cycle (Reduce days to purchase)
- Eliminate price negotiations (No more haggling)
- Spotlight aging inventory (Reduce wholesale costs)
- Printable market reports (Your brand stays with shoppers)

Without transparent **price assurance**, dealer websites lose as much as **97% of visitors** within the first minute.

“PriceVue takes our e-price to another level and collects deposits!”

Charleston Nissan



PriceVue validates your best deals
and engages more shoppers than a
typical static e-price form.

34%

AVERAGE
OF ONLINE VISITORS
WILL ENGAGE YOUR
DEALERSHIP.

+2.5

ADDITIONAL
MINUTES ON WEBSITE
WHEN PRICEVUE
BUTTONS ARE
DISPLAYED.



PriceVue's custom price validation
badges help your customers make
faster decisions.

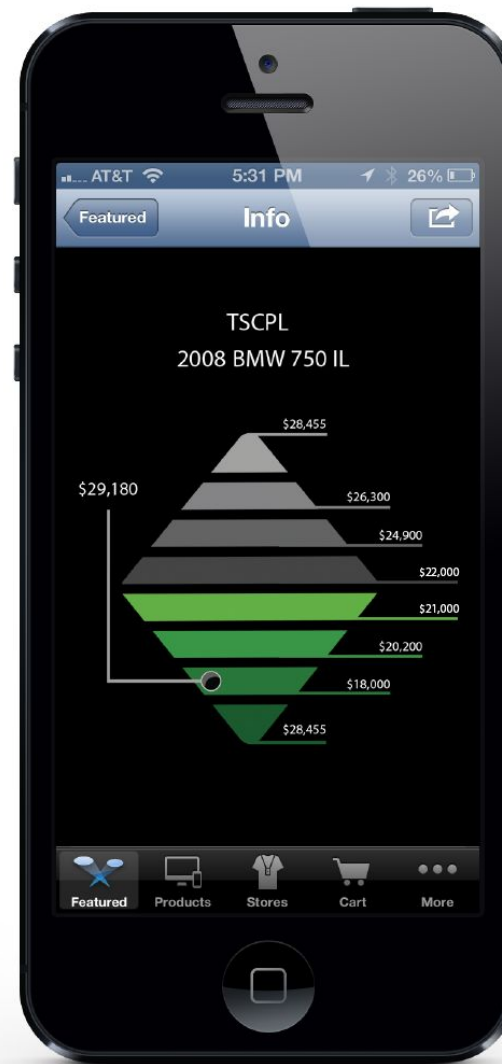




PriceVue Market Reports are essentially brochures for your best deals or aging stock.



PriceVue is ultra-responsive for
mobile devices!





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	PriceVue	Purecars	KBB	Carstory
Appraisal Diamond	YES	NO	NO	NO
Take Deposits	YES	NO	NO	NO
Price Validation	YES	NO	NO	NO
Spanish Version	YES	NO	NO	NO
Works with TradeVue	YES	NO	NO	NO
Custom Banners	YES	NO	NO	NO
100% Customizable	YES	NO	NO	NO
Personal Advisor	YES	NO	NO	NO
Range Based Pricing	YES	NO	NO	NO

Call or email to schedule a hands-on demo.



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