



TradeVueTM

The #1 Online Trade-in Appraiser

The top performing appraisal platform in
automotive.



TradeVue is used by thousands of dealers, vendors, and marketing companies throughout the country.

TradeVue: Key Highlights

- Single Page Format (Faster delivery of leads)
- Range-based valuation (More room for the dealer to work)
- Visually appealing (Patent-pending Diamond Meter)
- Top "Form Completion Rate" in the industry
- Customizable (You ask, we deliver)
- Translates into Spanish (A must in today's market)
- Super-fast (Complete appraisals in under 60 seconds)

"We generated 94 sales in less than 8 months using TradeVue!"

Jim Norton Toyota (Case Study 11/1/2016 - 7/31/2016)



TradeVue is a conversion workhorse
for your dealership website.

38%

AVERAGE
FORM COMPLETION RATE
HIGHEST AMONG ALL
TRADE TOOLS.*

14%

AVERAGE
LEAD-TO-CLOSE RATE
DRIVES DEEPER
FUNNEL BUYERS.

*Based on independent case studies as well as verified attribution data provided by Dealer Vault.



Easily installed on your website with a single line of code, **TradeVue** works seamlessly with all website providers.





We are generating 100+ trade leads every month with TradeVue!

San Antonio Dodge

TradeVue outperformed our previous solution by more than 600%!

Hennessy Automobile Companies

TradeVue is a major part of our marketing strategy.

Deery Brothers CDJR

Using TradeVue as a call-to-action in our email marketing campaign brought in more than 200 leads in 24 hours!

Jim Ellis Buick/GMC

We're getting 6 times the leads we used to get from our last trade tool!

Dave Edwards Toyota

Here's what our customers are saying
about **TradeVue**.



TradeVue beats the competition in form completion rate and leads generated.

Black Book **Time Period:** 10 months **Sold%:** 5% **Sold Units:** 51

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Jim Norton Toyota
Internet Leads ROI Report

Date Range: 1/1/2016 to 10/31/2016 *10 months*

Lead Provider	Total Leads	Phone Leads	Duplicate Leads	% of Duplicates	Invalid Leads	Total Valid Leads	% of Valid Leads	Sold Entered	% of Sold Entered	Sold DMS	% of Sold DMS	Cost per Lead	Total Cost	Total Gross	ROI %
Black Book Online	1031	1	35	3%	3	993	96%	54	5%	51	5%	\$0.00	\$0.00	\$61,940.94	0%
Total	1031	1	35	3%	3	993	96%	54	5%	51	5%	\$0.00	\$0.00	\$61,940.94	0%

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TradeVue **Time Period:** 8.5 months **Sold%:** 12% **Sold Units:** 94

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Jim Norton Toyota
Internet Leads ROI Report

Date Range: 1/1/2016 to 5/15/2017 *8.5 months*

Lead Provider	Total Leads	Phone Leads	Duplicate Leads	% of Duplicates	Invalid Leads	Total Valid Leads	% of Valid Leads	Sold Entered	% of Sold Entered	Sold DMS	% of Sold DMS	Cost per Lead	Total Cost	Total Gross	ROI %
TradeVue	1103	1	214	19%	4	885	80%	110	12%	94	11%	\$0.00	\$0.00	\$111,414.73	0%
Total	1103	1	214	19%	4	885	80%	110	12%	94	11%	\$0.00	\$0.00	\$111,414.73	0%

+72 Leads

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No other trade-in platform matches **TradeVue's** value.

	TradeVue	Black Book	KBB	Edmunds
Appraisal Diamond	YES	NO	NO	NO
Retargeting Ads	YES	NO	NO	NO
SRP/VDP Badges	YES	NO	NO	NO
Vehicle of Interest	YES	NO	NO	NO
Spanish Version	YES	NO	NO	NO
Adjustable Values	YES	NO	NO	NO
Custom Hero Image	YES	NO	NO	NO
Landing Page	YES	NO	NO	NO
Personal Advisor	YES	NO	NO	NO
Range Based Pricing	YES	NO	NO	NO

Call or email to schedule a hands-on demo.



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