

The #1 Online Trade-in Appraiser

The top performing appraisal platform in automotive.

*TradeVue* is used by thousands of dealers, vendors, and marketing <sup>™</sup> companies throughout the country.

#### TradeVue: Key Highlights

- Single Page Format (Faster delivery of leads)
- Range-based valuation (More room for the dealer to work)
- Visually appealing (Patent-pending Diamond Meter)
- Top "Form Completion Rate" in the industry
- Customizable (You ask, we deliver)
- Translates into Spanish (A must in today's market)
- Super-fast (Complete appraisals in under 60 seconds)

"We generated 94 sales in less than 8 months using TradeVue!"

Jim Norton Toyota (Case Study 11/1/2016 - 7/31/2016)







38%

AVERAGE FORM COMPLETION RATE HIGHEST AMONG ALL TRADE TOOLS.\*

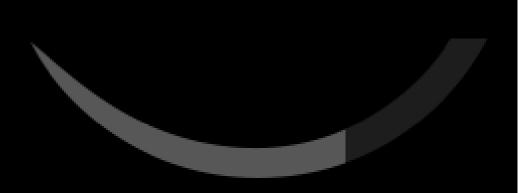
## 14%

**AVERAGE LEAD-TO-CLOSE RATE** DRIVES DEEPER FUNNEL BUYERS.

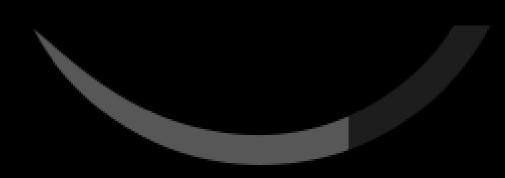
\*Based on independent case studies as well as verified attribution data provided by Dealer Vault.



**TradeVue** is a conversion workhorse for your dealership website.



Easily installed on your website with a single line of code, *TradeVue* works seamlessly with all website providers.





### Here's what our customers are saying about *TradeVue*.

We are generating 100+ trade leads every month with TradeVue! San Antonio Dodge

TradeVue outperformed our previous solution by more than 600%! Hennessy Automobile Companies

TradeVue is a major part of our marketing strategy.

Deery Brothers CDJR

Using TradeVue as a call-to-action in our email marketing campaign brought in more than 200 leads in 24 hours!

Jim Ellis Buick/GMC

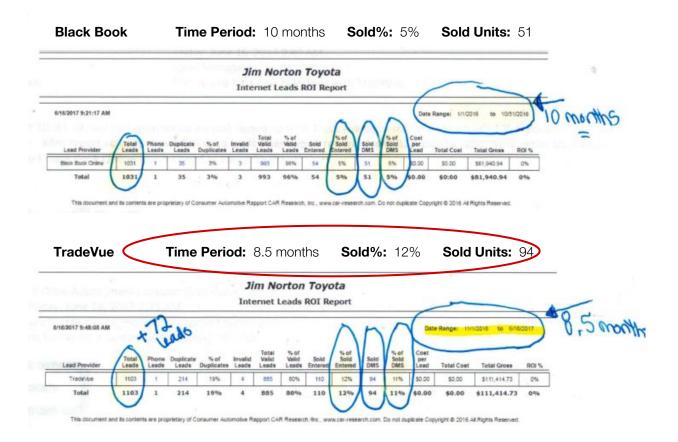
We're getting 6 times the leads we used to get from our last trade tool!

Dave Edwards Toyota



#### *TradeVue* beats the competition in form completion rate and leads generated.









# No other trade-in platform matches *TradeVue's* value.



	TradeVue	Black Book	KBB	Edmunds
Appraisal Diamond	YES	NO	NO	NO
Retargeting Ads	YES	NO	NO	NO
SRP/VDP Badges	YES	NO	NO	NO
Vehicle of Interest	YES	NO	NO	NO
Spanish Version	YES	NO	NO	NO
Adjustable Values	YES	NO	NO	NO
Custom Hero Image	YES	NO	NO	NO
Landing Page	YES	NO	NO	NO
Personal Advisor	YES	NO	NO	NO
Range Based Pricing	YES	NO	NO	NO



Call or email to schedule a hands-on demo.



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